

# “What Matters to You?”

Ask What Matters. Listen to What Matters. Do What Matters.

## How to Get Ready for “What Matters to You?” Day

### Promote It

- Order FREE “What Matters to You?” (WMTY) resources, like buttons and lanyards, to share, wear or showcase at your next event.
- Put up a poster or share a digital slide in patient waiting areas.
- Host a draw with a prize for those who ask WMTY or share a WMTY story.
- Add “What Matters to You?” to the start of your meeting agendas.
- Share WMTY among your social media networks – use our graphics!
- Challenge yourself or a colleague to see how many times you can ask “WMTY” each week or month.
- Share WMTY printed materials on a table or in a staff room.
- Write an article about the importance of WMTY in your organization's newsletter – use our article ideas to get you started.
- Post information about WMTY on your organization's website.
- Ask “What Matters to You?” at your morning or team huddles.
- Incorporate asking WMTY with your patients and colleagues.

### Take Part

- Ask patients WMTY and practice truly listening to include their answer in their care.
- As a patient, consider what matters to you, write it down and bring it with you the next time you see your care provider.
- Invite patients and their families or caregivers to share what matters to them on their bedside whiteboards.
- Create a mural or a WMTY tree where people can post what matters to them.

### Share What Matters

- At a team huddle, share how it felt to ask patients WMTY, themes you heard, and ideas for making it a daily habit.
- Use hashtag #WMTY to share the impact of your conversation on social media.
- Share an impactful WMTY story in your next newsletter or team meeting.

